Summary

2015-2017 has seen a high level of investment on Cycling in the Borough. We have improved key sections of commuter routes and invested in bringing over 7km of off road cycle ways up to a rideable standard. We have installed two new toucan crossing at key junction around the town centre, to improve accessibility and safety for cyclists.

Over the two year period we have engaged and involved over 36,000 Doncaster residents in various schemes aimed at promoting and facilitating an increase in cycling across the Borough.

Over the next 12 months we aim to do more to improve infrastructure for both commuting and leisure cyclists, we want to break down more barriers through providing cycle training and repairs, we want to inspire Doncaster to get cycling through a range of promotional activity.
Aims

To deliver Doncaster ambitions to become a leading cycling town, where cycling is a natural travel choice for everyday short journeys and a destination for cycle sport, leisure and tourism.

- Support the local economy by supporting access to new and existing employment, education and training
- Promote increased levels of physical activity through walking and cycling
- Increase the number of people cycling and the number of journeys by cycle
  - Increase cycling to work to 4,500 (2.25% mode share) by 2021.
  - 70% increase on the cordon count to 5,586 cyclists by 2023
  - All Y5 / Y6 Doncaster pupils offered Bikeability Training, with 70% target uptake.
- Improve health and reduce health inequalities by introducing cycling into everyday life
- Improve cyclists safety and feeling of safety
- Reduce cycle thefts and improve cycle parking
Monitoring

General Cycling Numbers

A range of sources are used to monitor cycling growth in Doncaster. These include annual traffic cordon counts, census data, ad-hoc route surveys, scheme specific counts and automatic counters.

Annual counts of all vehicles, including cycles, are carried out at 16 sites across Doncaster summarised as the Inner Cordon and Outer Cordon. Counts are carried out annual in March each year.

Recorded cycling numbers at the Inner Cordon Count sites have continued to grow, with variation at specific sites. Whilst the one day 12 hour manual counts are subject to variation, the overall trend over the past 10 years has been an annual increase in cycle usage.

Cycle usage has grown on average at 2-3% per year, with an overall increase of cycling numbers of 6.4% over the past 5 years and 26.3% over the past 10 years. Figures shown for 2013 are lower due to severe weather conditions during the count.
Monitoring

Cycling Safety

There has been a decrease in accidents involving cyclists over the past five years.

Cycle collisions have reduced on average by 9% year on year since 2012. The number of serious accidents have decreased by 27.8% over the past 5 years while slight accidents have decreased by 31.8% over the same period. There has only been one cycling fatality in five years.

Cycling in Schools

A range of schemes are offered in schools to encourage pupils and their families to cycle. Schemes look to improve skills, confidence and cycle safety, and promote the benefits of cycling.

The Bikeability scheme is ‘cycling proficiency’ for the 21st century, designed to give the next generation the skills and confidence to ride their bikes on today’s roads. Take up amongst pupils has increased by 12% over last two academic years.

The Active Travel in Schools programme (formally Bike It) works in schools to get more young people cycling and travelling actively more often. The programme works with pupils, staff and families to deliver a tailored programme of activities and offers support to help normalise riding a bike.

Between 2015/16 and 2016/17, 34 primary schools were engaged in the project. In 2015/16 Cycling to school increased from 7% to 16% of all modes across the schools engaged in the project.
Leisure Cycling: Trans Pennine Trail

The Trans Pennine Trail (TPT) is a 370 miles (595km) route for walkers, cyclists and horse riders linking the east and west coasts. Some 25 miles (40km) of the trail passes through Doncaster.

There are two monitoring points in the borough: one near Pastures Road at Conisbrough and at Topham Ferry.

In 2016, there were 12,437 cyclists recorded using the TPT at the monitoring site near Conisbrough (exceeding the targets for TPT usage set in the Doncaster Cycling Strategy 2014 of 7,500 users per year).

The graph shows the increase of TPT usage over 15 months between January 2016 and March 2017. The monitoring point recorded a 300% increase when comparing March 2016 to March 2017.

Improvement works complete
Infrastructure

Progress

Woodfield Greenway
Tickhill Road to Arden Gate - 1km of shared footway/cycleway

Roman Ridge Greenway Phase V
Ridge Balk Lane to Redhouse – 1.1km of shared footway/cycleway

St. James Street Cycle Route
0.5km of shared footway/cycleway from A630 Cleveland Street Toucan Crossing to A638 Trafford Way Toucan Crossing

A630 Cleveland Street Toucan Crossing
Installation of new toucan crossing after demolition of footbridge
Infrastructure

Progress

Trans Pennine Trail Improvements
Sprotbrough Lock to Pastures Road, Mexborough. Over 5km of tarmacked surface

A638 Trafford Way Toucan Crossing
Upgraded existing crossing to a toucan to allow for cyclists to cross with pedestrians

A18 Leger Way Toucan Crossing
Installation of new toucan crossing to facilitate the crossing of A18 Leger Way at Racecourse Roundabout

A630 Wheatley Hall Road
Renew dropped crossings on 2.4km of cycle path

Bennetthorpe
0.8km of on-road cycle lane (inbound only)
Case Study

Infrastructure: Trans Pennine Trail Enhancements

The Trans Pennine Trail (TPT) is a route for walkers, cyclists and horse riders linking the coastal towns of Southport in the West with Hornsea in the East. A north south route linking Leeds and Chesterfield with a spur to York and a spur to Kirk Burton provides a total of around 370 miles (595km) of graded surfaced paths.

Some 25 miles (40km) of the trail passes through Doncaster from its western boundary at Bolton Upon Dearne to its northern boundary at Sykehouse. Much of the trail is traffic free, making it ideal for recreation and travelling to work and school.

In 2016 in excess of £200,000 was spent enhancing the surface of the TPT through the Don Gorge, between Conisbrough Viaduct and the Boat Inn at Sprotborough. The previous surface was unbound ash which got very muddy, particularly in winter, and which puddled in parts, during wet weather. The work involved clearing off the vegetation within the boundary of the existing path to a width of 2m then laying a bitumen surface to provide an all weather surface for walkers and cyclists. In total 2700 linear metres or 5400m² of the trail was improved.

In 2016, there were 12,437 cyclists recorded using the TPT at the monitoring site near Conisbrough.
Cycle Parking

- Funded cycle parking at 6 businesses
- Funded cycle parking at 12 schools
- Provided extra cycle parking in Town Centre
- Additional cycle parking at Herten Way Leisure area
- New indoor bike storage at Doncaster Train Station for 58 bikes
# Activities

## Progress

<table>
<thead>
<tr>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr Bike</td>
<td>Over 120 sessions at a variety of businesses and organisations across Doncaster, with 1815 bikes serviced.</td>
</tr>
<tr>
<td>Adult &amp; Family Cycle Training</td>
<td>Held over 252 sessions at across three sites in the Borough, delivering group and one-to-one training with 437 attendances.</td>
</tr>
<tr>
<td>Bikeability</td>
<td>1,135 participants received Bikeability training in schools across 15/16 and 16/17 academic years.</td>
</tr>
<tr>
<td>Club Doncaster</td>
<td>Engaged over 450 young people, loaned 191 bicycles and trained 101 participants.</td>
</tr>
<tr>
<td>DCLT Cycling Hub</td>
<td>Delivered 15 programmes a year to hard to reach groups in Doncaster, with 5,342 cycle training attendances.</td>
</tr>
<tr>
<td>Active Travel in Schools</td>
<td>Worked with 34 schools to deliver 380 activities with 26,221 attendances from children, families &amp; teaching staff.</td>
</tr>
</tbody>
</table>
Case Study

Activities: DCLT Cycling Hub Sessions

Doncaster Culture and Leisure Trust (DCLT) run a range of cycling sessions in Doncaster for local people, including weekly night rides, skills sessions and cycling for health schemes.

Doncaster resident Scott started attending sessions at DCLT in January 2017. Describing himself as “bankrupt, divorced and depressed” before he rediscovered a love of cycling thanks to a scheme run by DCLT. Now, with a real focus, and a goal to take part in a cycle race next year, Scott shared his experience of turning his life around as a result of the sessions.

“The economic crisis had a huge impact on my business, I was a self-employed civil engineer, but my business folded, my marriage broke up and I found myself suffering from depression.

“It’s hard to imagine so quickly things can spiral out of control. One minute you are running a business and everything is going well and the next you have nothing and you are struggling to function.

“Depression is horrible and when you are in its grips you can feel like there is no hope. I was extremely low when it was suggested that I attend one of Chris’s cycling sessions for hard to reach groups and I really didn’t know what to expect.

“The first time I went out with Chris and the group was the end of January this year and I remember having to push the bike up the hill. Now I am cycling four or five times a week. I love getting out on the bike, meeting new people and having new experiences.”
## Events

### Progress

<table>
<thead>
<tr>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tour De Yorkshire</strong></td>
<td>In 2016 Doncaster hosted a stage finish of both the men's and women's races. The event attracted an estimated 50,000 people across the route.</td>
</tr>
<tr>
<td><strong>Town Centre Cycle Festival</strong></td>
<td>Doncaster’s cycle festival has grown over the past 3 years cementing itself as one of the premier community event in Yorkshire. Attracting 3,000+ spectators and 400 rider at each event</td>
</tr>
<tr>
<td><strong>Schools Yorkshire Tour</strong></td>
<td>245 mile cycling baton schools cycling relay starting Sheffield and finishing in Leeds. 7 schools from Doncaster took part.</td>
</tr>
<tr>
<td><strong>Trans Pennine Trail Celebration Event</strong></td>
<td>Family cycling and walking event along TPT in Doncaster. Aim increase awareness of the TPT, and increase TPT use by cyclist and walkers for recreation and for active travel.</td>
</tr>
<tr>
<td><strong>The Big Pedal</strong></td>
<td>27 Schools in Doncaster signed to The Big Pedal 2017, with a recorded 18,600 journeys made by bike and scooter in Doncaster during the event.</td>
</tr>
</tbody>
</table>
Case Study

Events: Tour De Yorkshire

Doncaster hosted the 2016 stage finish of both the Men’s and Women’s Tour de Yorkshire. The event attracted 50,000 spectators across the route and engaged 14 villages, communities and towns within the Borough, many of which celebrated the race with festivals and music.

The event generated significant interest in our communities enabling them to come together to celebrate the race, and as important develop a capacity for and establish a long-term legacy of activity including music festivals, and community galas.

Hosting two stage finish enabled organisers to plan a host of activities along the finish straight. Working with the arts community we were able to work with skilled artists to widen the activities. This included specially written music and community show which went on to perform at events across the borough.
## Promotion

### Progress

<table>
<thead>
<tr>
<th><strong>Love to Ride Cycle September</strong></th>
<th>Cycle September national competition supported in Doncaster to promote cycling to work: 21 registered organisations and 147 participants in 2017.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Get Doncaster Cycling Leaflets</strong></td>
<td>In 2017, 4,000 leaflets printed promoting cycling initiatives, local clubs and 11 events. Distributed to libraries, GP surgeries, leisure centres, etc.</td>
</tr>
<tr>
<td><strong>Doncaster Cycling Maps</strong></td>
<td>3,000 copies have been printed for distribution free of charge since 2015 and provided to the public. Online interactive map launched 2015.</td>
</tr>
<tr>
<td><strong>Cycling Webpages</strong></td>
<td>Online information on cycling in Doncaster. 6,361 page views since 2015 with an average of 6 minutes spent on page.</td>
</tr>
<tr>
<td><strong>Twitter</strong></td>
<td>The @CycleinDN Doncaster Cycleboost twitter page, which tweets daily to promote cycling and local opportunities, currently has 538 followers.</td>
</tr>
</tbody>
</table>
Case Study

Promotion: Love to Ride Cycle September 2017

For the month of September Doncaster Council participated and promoted the national Love to Ride Cycle September campaign.

Cycle September is a fun, free competition to see which workplace can get the most staff riding. Cyclists earn points and climb the leader board by logging rides and encouraging others to cycle. Organisation compete against others in South Yorkshire. All cyclists are encouraged to join in, from regularly cycling commuters to first time cyclists, and all types of rides over 10 minutes count the team score. Both teams and individuals can win prizes.

Doncaster Love to Ride Cycle September:
- Registered organisations: 21
- Participants: 147 cyclists
- New riders: 48 cyclists
- Trips logged: 1,909 rides
- Percentage commuting trips: 30%
- Total milage: 16,804 miles
- Total commuting milage: 3,385 miles
- Predicted CO2 saved: 1,105kg

NB: statistics based on registered Doncaster organisations - Doncaster residents working outside Borough counted separately.
What’s Next?

**Infrastructure Next Year**
Improvements to route from Train Station to Civic Square
Programme of renewal of Advanced Stop Lines and Cycle Lanes on-road
Improving accessibility by cycle to iPort

**Trans Pennine Trail Enhancement**
Further enhancement works planned for the TPT in Borough to improve access and user experience

**Tour de Yorkshire 2018**
At time of production of this report Doncaster has been selected as a host town for a stage of 2018 Tour De Yorkshire

**UCI World Championships 2019**
2019 UCI World Championships have selected Doncaster as a start location for one of the races over the 8 day competition

**Cycle Training**
Additional cycle training location at Cusworth Hall to complement locations at Sandall Park and Woodfield Park

**Cycle Strategy**
Update of the Borough’s Cycle Strategy is planned for 2018/19

**Cycle Track**
Planning permission has been granted for a cycle circuit at the Dome and funding is currently being sourced