



## COVID-19 Vaccine Programme in Adult Social Care

<b>Full Q&amp;A and Guidance</b>	<ul style="list-style-type: none"><li>• Q&amp;A about the COVID-19 vaccine: <a href="#">[link]</a></li><li>• Here is some guidance on how to create your own video content. <a href="#">[link]</a></li></ul>
<b>Call for vaccination for social care workers</b>	<ul style="list-style-type: none"><li>• Video from Deborah Sturdy, Chief Nurse for Adult Social Care <a href="#">[link]</a></li><li>• Q&amp;A video from David Pearson Chair of the Social Care Sector COVID-19 Support Taskforce, Dr Nikki Kanani Medical Director of Primary Care for NHS England, and Prof Jonathan Van-Tam Deputy Chief Medical Officer for England <a href="#">[link]</a></li></ul>
<b>Information about accessing the vaccine</b>	<ul style="list-style-type: none"><li>• Vaccine consent forms and information leaflets available in different languages <a href="#">[link]</a></li><li>• Two posters listing the top things both care providers and employees need to do before having the vaccine <a href="#">[link]</a></li></ul>
<b>How to reassure people about the vaccine</b>	<ul style="list-style-type: none"><li>• GP Dr Sarah Jarvis video – How to reassure people and have positive conversations about having the vaccine <a href="#">[link]</a></li><li>• Series of videos from GP <a href="#">Dr Amir Khan</a> about the importance of vaccines and addressing key concerns.</li></ul>
<b>Addressing misinformation</b>	<ul style="list-style-type: none"><li>• Q&amp;A fact cards addressing misinformation about the vaccine including fertility, ingredients, safety etc. <a href="#">[link]</a></li><li>• BAME celebrities speaking about the importance of getting the vaccine and addressing misinformation <a href="#">[link]</a></li></ul>
<b>Case study examples</b>	<ul style="list-style-type: none"><li>• Blog: Clenton Farquharson MBE on addressing hesitancy among BAME communities <a href="#">[link]</a></li></ul>



	<ul style="list-style-type: none"><li>• Blog: Care home workers Louis Laleye on why he's had the vaccine after having COVID-19. <a href="#">[link]</a></li></ul>
<b>Concerns about: Fertility</b>	<ul style="list-style-type: none"><li>• Government guidance on COVID-19 vaccine for all women of childbearing age, those currently pregnant or breastfeeding <a href="#">[link]</a></li><li>• Q&amp;A fact card on fertility <a href="#">[link]</a></li><li>• Statements from the Royal College of Obstetricians and Gynaecologists (RCOG) and Royal College of Midwives about fertility <a href="#">[link]</a></li></ul>
<b>Concerns about: Ingredients</b>	<ul style="list-style-type: none"><li>• GP Dr Amir Khan on vaccine ingredients and suitability for all faiths <a href="#">[link]</a></li></ul>
<b>Concerns about: Safety and speed of delivery</b>	<ul style="list-style-type: none"><li>• Series of videos from Deputy Chief Medical Officer Professor Jonathan Van-Tam on vaccine safety <a href="#">[link]</a></li><li>• Series of videos from GP Dr Ellie Cannon on safety and importance of the vaccines <a href="#">[link]</a></li><li>• Series of explainer videos from Dr Mary Ramsey at Public Health England about the vaccine <a href="#">[link]</a> and the speed of delivery <a href="#">[link]</a></li></ul>
<b>Concerns about: Allergies</b>	<ul style="list-style-type: none"><li>• Q&amp;A fact card on allergies <a href="#">[link]</a></li></ul>
<b>Following guidance after vaccination</b>	<ul style="list-style-type: none"><li>• GP Dr Amir Khan video on following the rules after vaccination <a href="#">[link]</a></li><li>• Q&amp;A fact card on continuing to follow guidance <a href="#">[link]</a></li><li>• Video on following Hands Face Space advice after vaccination <a href="#">[link]</a></li></ul>